

WHY SUPPORT LOCAL INDEPENDENT BUSINESSES?

DOLLARS SPENT WITH LOCALLY OWNED COMPANIES ARE REINVESTED BACK INTO THE COMMUNITY SEVERAL TIMES OVER

THIS IS WHY...

As a local independent business, we often battle misconceptions when compared against national chain stores.

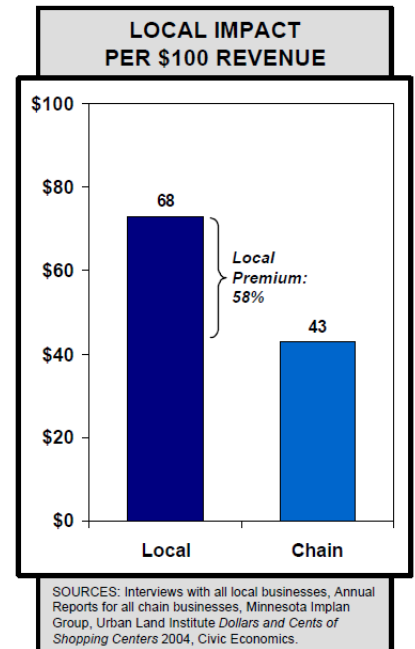
We'd like to set the record straight. We have competitive prices, a larger product selection, and more expertise regarding the products we carry. But there's more than that.

The local economy benefits when local businesses support each other. Numerous studies have shown that dollars spent with locally owned companies are reinvested back into the community several times over, whereas money spent with national chains tends to be invested elsewhere.

Here are some examples of why it makes sense to buy from local independent businesses:

- ① Local independent businesses support local accountants, attorneys, merchants, banks, insurance firms, restaurants, and other community resources.
- ① Local independent businesses pay more taxes and rarely receive tax breaks or subsidies.
- ① Local independent businesses make up the distinctive personality of the community.
- ① Local independent businesses sustain a healthy and vibrant main street USA.
- ① Local independent businesses support local charities.
- ① Every dollar spent at a local business will turnover five to seven more times in our economy, based on the national average.
- ① For every \$100 you spend at a local business, \$68 of it stays in our community, in comparison to \$43 when buying from a chain store.

Source: Andersonville Study of Retail Economics



BUY LOCAL



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